

CAPABILITY STATEMENT

Company Snapshot

Legal Business Name	Global Workforce Trainers, LLC
Year Established	2020
Ownership	Small Business (LLC)
UEI / CAGE	Pending Registration
Size Standard	Meets SBA Small Business Size Standards
Headquarters	13004 Mears Court, Upper Marlboro, MD 20774
Contact	William Craig, III – Founder & Lead Consultant Phone: 240-468-8450 Email: william@globalworkforcetrainers.com LinkedIn: linkedin.com/in/williamwcraig3

Primary NAICS & PSC Codes

- 611430 – Professional & Management Development Training
- 541612 – Human Resources Consulting Services
- 541611 – Administrative & General Management Consulting
- 541613 – Marketing Consulting Services
- 611710 – Educational Support Services
- 561499 – All Other Business Support Services

Core Competencies

- Career transition coaching & workforce strategy for diverse populations
- End-to-end job-readiness training: résumés, LinkedIn optimization, interviewing, networking
- Large-scale virtual DIY-On Demand coaching programs leveraging JobSearchWizard.ai SaaS platform
- Train-the-Trainer programs for government & non-profit workforce professionals
- AI-driven upskilling curriculum design

Differentiators

- Proven results: 1,400+ mature workers coached in 2025 with 335 verified hires for AARP Foundation
- Scalable virtual delivery model reduces training costs by 45 % compared with in-person cohorts
- JobSearchWizard.ai technology automates follow-up, saving clients 10 hours per participant each week
- Founder is a nationally recognized thought-leader on ethical AI in workforce development

- Experience empowering 400+ minority-owned firms through procurement training (PFCC contract)
- Robust library of 150+ customizable curricula, assessments & performance dashboards

Representative Past Performance

Client / Agency	Project & Scope	Period	Results	Value
AARP Foundation	BACK TO WORK 50+ Virtual Group & 1-on-1 Coaching (9 waves; national)	2020-2025	50K+ individuals trained; ~6,000 participants coached; ~1,500 job placements; program workflow expanded	\$1.197M
People for Change Coalition	Small Business Dev. Program – 5 TA Workshops, 90 hrs 1-on-1 coaching	2022-23	Trained 300+ minority businesses to access procurement opportunities	\$14K
SCEP Career Ambassador	Youth leadership & career exploration boot-camp, curriculum design	Summer 2025	10 high-school ambassadors launched 2 new student career clubs	\$7K

Contract Vehicles & Readiness

- SAM registration complete; UEI & CAGE pending issuance (expected Q3 2025)
- Preparing GSA Multiple Award Schedule application (611430 & 54151S)
- Accepts P-Card, ACH, and WAWF/iRAPT payments; compliant with FAR & Section 508

Certifications & Clearances

- None currently – eligible for SBA 8(a) and DBE; pursuing SDVOSB self-certification in 2026

Proprietary Platforms

- JobSearchWizard.ai – cloud-based LMS & AI assistant that personalizes job-search workflow

Let's Work Together

For agile, data-driven workforce solutions that deliver measurable hiring outcomes, contact:

William Craig, III | 240-468-8450 | william@globalworkforcetrainers.com